

Seung-Youn Oh

Associate Professor
Department of Political Science
Bryn Mawr College
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EDUCATION

- Ph.D. University of California, Berkeley, Political Science (June 2012)
Fields: International Relations, Comparative Politics, East Asia
Dissertation: *The Limits of Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China*
- M.A. University of California, Berkeley, Political Science (June 2005)
Thesis: *The Changing Architecture of the Developmental State in Korea: An Analysis of the Venture Business Sector*
- B.A. Yonsei University, Seoul, Korea, Political Science (February 2003)
Valedictorian, Summa Cum Laude
Concentration in International Relations and East Asian Politics
- B.A. University of North Carolina, Chapel Hill, Political Science (Spring 2001, Fall 2001)
Study-abroad program

EMPLOYMENT

Bryn Mawr College, Bryn Mawr, Pennsylvania, USA
Associate Professor, Department of Political Science, 2020- present
Assistant Professor, Department of Political Science, 2013- 2020
Director, Center for Social Sciences, 2017-2020

Other Current Positions

INSEAD, Singapore and France
Visiting Professor, Jan 2020- present
Business and Politics Journal, Cambridge University Press
Editorial board member, 2020- present
The Wharton School, University of Pennsylvania, USA
Adjunct Professor, 2017- 2019

Previous Academic Positions

Joseph H. Lauder Institute of Management and International Studies, University of Pennsylvania
Visiting Professor, Summer 2021
Faculty Director, *East/ Southeast Asia Immersion Program*, Summer 2017
Yonsei University, Seoul, Korea
Visiting Professor, *International Summer School*, Summer 2018, 2019
East-West Center, Honolulu, Hawaii, USA
POSCO Visiting Fellow, 2016-2017
East Asia Institute, Seoul, Korea
Research Fellow on Peace, Governance, and Development in East Asia, 2014-2015
University of Pennsylvania, Philadelphia, Pennsylvania, USA
Post-doctoral Fellow, Center for the Study of Contemporary China, 2012-2013

École Supérieure Des Sciences Commerciales D'angers, Shanghai, PRC
Adjunct Professor, 2009-2013

Chinese Academy of Social Sciences, Beijing, PRC
Visiting Scholar, Institute of World Economics and Politics, 2009-2010

PUBLICATIONS

Peer-Reviewed Journal Articles

- “China’s Race to the Top: Regional and Global Implications of China’s Industrial Upgrading,” *World Trade Review* (February 2021).
- “From A Super Spreader of MERS to A Super Stopper of Covid-19: Explaining the Evolution of South Korea’s Public Health Crisis Management System,” *Journal of Asian Public Policy* (December 2020).
- “Gone with the Wind: How China Outsmarts WTO Rulings in the Wind Industry,” *Asian Survey* 55, no. 6 (November/ December 2015): 1116-1145.
- “Shifting Gears: Industrial Policy and Automotive Industry after the 2008 Financial Crisis,” *Business and Politics* 16, no. 4 (December 2014): 641-665.
- “Fragmented Liberalization in the Chinese Automotive Industry: The Political Logic behind Beijing Hyundai’s Success in the Chinese Market,” *The China Quarterly* 216 (December 2013): 920-945.
- “The Political Economies of Broadband Development in Korea and Japan, with Kenji Kushida,” *Asian Survey* 47, no. 3 (May/June 2007): 481-504.

Peer-Reviewed Book Chapter

- “Navigating Through the Triple Dilemma: South Korea’s Trade Disputes with Neighboring Countries in the Era of Politicized Economic Interdependence,” Ka Zeng and Wei Liang, eds., the Research Handbook on Trade Wars (Edward Elgar Publishing, *in press*).
- “Between the Eagle and the Dragon: South Korea’s Strategic Dilemma in its Pursuit for Technological Upgrading.” Draft under preparation for a book chapter in *Politics, Security, and Foreign Policy in the Asia Pacific/ World Scientific Reference series*, (World Scientific Publishing, *forthcoming*).
- “Quiet Transformation from the Bottom: Emerging Transnational Coalition of Non-state Actors,” Peter Hayes and Chung-In Moon, eds., *East Asia Community Building, The Future of East Asia* (Singapore: Palgrave Macmillan, 2018).

Other Publications

- Book Review on “The Belt Road and Beyond: State-Mobilized Globalization in China” by Min Ye and “Shaping the Future of Power: Knowledge Production and Network-Building in China-Africa Relations” by Lina Benabdallah, *Perspectives on Politics*, 19(4), 1380-1382 (December 2021).
- “Old Walled Politics or New Pandemic Peace? How Korea’s Domestic Success with the COVID-19 Outbreak can Reignite Regional Community Building,” *Global Asia* 16 (4) (September 2020).
- “South Korea’s Success Against COVID-19, Online Symposium on Comparing Nations’ Responses to COVID-19,” *The Regulatory Review*, (May 2020).
- One of the top contributing [essays](#) of the year 2020
- “Brace Yourself for the New Normal: One Year into the U.S.-China Trade Dispute,” *China-US Focus*, (August 2019).
- “China Reform and Opening 40 Years and Counting,” Cover Story, *The Diplomat* (June 2018).
- “Learning to Navigate Quickly and Successfully: The Benefits of Working with a Student Consultant,” *Teaching and Learning Together in Higher Education*, 11th Issue (2014).

CURRENT RESEARCH

Book Manuscript

Turning China Fever into China Fear? China's Economic Statecraft and Middle Power Strategies

Papers-in-Progress

- “Doing Business as Usual? China's Economic Coercion and Impact on Foreign Businesses.” Draft under preparation for a conference called *Great Power Competition in the 21st Century: The Struggle for Technological, Economic, and Strategic Supremacy*.
- “Revitalized Tools for Economic Statecraft: Vertical Industrial Policy in the Context of Global Power Competition.” Draft under preparation for a book chapter in the *Oxford Handbook of Geoeconomics*.
- “Changing Architecture of Korea, Inc.: South Korea's Strategic Dilemma in its Pursuit for Technological Upgrading.” Paper for a conference called *Geo-Economic Competition in the Indo-Pacific*.
- “From China Fever to China Fear: Sectoral Variations in Multinational Companies' Response to China's Economic Statecraft.” Article under preparation for peer review.
- “Officially ‘Unofficial’: Proving the Informal Nature of China's Economic Statecraft through Machine Learning.” (with *Haohan Chen*). Article under preparation for peer review.

SELECTED CONFERENCES, PRESENTATIONS AND WORKSHOPS

- “Doing Business as Usual? China's Economic Coercion and Impact on Foreign Businesses,” *Great Power Competition in the 21st Century: The Struggle for Technological, Economic, and Strategic Supremacy*, Laurence Livermore National Lab, Berkeley, April 28-29, 2022.
- “From China Fever to China Fear: Sectoral Variations in Multinational Companies' Response to China's Economic Statecraft,” *International Studies Association*, Nashville, March 30, 2022.
- “The Past, Present, and Future of Geo-Economics,” UCSD/UC Berkeley, 2020-2021.
- “The Changing Architecture of Korea, Inc.: Korea's Digital New Deal in the Era of Geopolitical Rivalry,” *Geo-Economic Competition in the Indo-Pacific*, Tokyo, Japan, co-organized by the Berkeley APEC Study Center and Waseda University, May 15-16, 2020.
- “East Asian Regional Cooperation under the Condition of Global Alienation,” Roundtable, Shanghai Forum, December 19, 2020.
- “From A Super Spreader of MERS to A Super Stopper of Covid-19: Explaining the Evolution of South Korea's Public Health Crisis Management System,” *Combating COVID-19 in Asia-Pacific: Challenges and Opportunities*, co-organized by Division of Public Policy, Hong Kong University of Science and Technology and Institute of Future Government/Department of Public Administration, Yonsei University, online workshop, July 25, 2020.
- “The Changing Architecture of Korea Inc.: Korea's Strategies for Coping with Global Backlash,” *Maneuvering in a World of Great Powers*, University of California, Berkeley, CA, October 25, 2019.
- “China's Race to the Top: Regional and Global Implications of China's Industrial Upgrading” *Great Power Competition in the 21st Century: Linking Economics and Security*, University of California, Berkeley, CA, October 24, 2019.
- “From China Fever to China Fear: Korea Between Chinese Sanctions and US Missiles,” American Political Science Association in Washington D.C., August 26, 2019.
- “China's Green Industrial Policy,” Key Issues in the Current Global Economy,” University of California, Berkeley, CA, April 5, 2019.
- “The Changing Architecture of Korea Inc.: The Korean Government and MNCs' Strategies for Coping with Global Backlash,” *Coping with Backlash Against Globalization: National and Firm Strategies*, Berkeley, CA, Oct 18-19, 2018.

- “Varieties of Glocalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,”
- *Research and Teaching on Science, Medicine, And Technology in China and the Sinophone*, The Alliance to Advance Liberal Arts Colleges workshop, Vassar College, Poughkeepsie, NY, March 30, 2018.
 - *Annual meeting of Association of Asian Studies*, Washington D.C., March 23, 2018.
 - *Beijing Forum*, Beijing University, November 4, 2017.
 - *Catalyst Workshop on Policymaking in East Asia*, The Alliance to Advance Liberal Arts Colleges, Wesleyan University, Middletown, CT, May 19-20, 2017.
- “China’s Fostering a Race to the Top: Competing Strategies for Supplier Network Development in the Automotive Industry,” *Shanghai Forum*, Shanghai, PRC, May 29, 2016.
- “Going out or Squeezed Out? Comparative study of Chinese and Korean Investment in the Democratic Republic of Congo,” *Shanghai Forum*, Shanghai, PRC, May 25, 2015.
- “Convenient Compliance: How China’s Industrial Policy Stays Ahead of WTO Enforcement,”
- *Beijing Forum*, November 4, 2016.
 - International Studies Association in New Orleans, Louisiana, February 20, 2015.
- “Shifting Gears? Regional Supplier Network Development in Chinese Automotive Joint Ventures.”
- *Joint International Conference of Facultad Latinoamericana de Ciencias Sociales and International Studies Association*, Buenos Aires, July 24, 2014.
 - *Association of Asian Studies*, Philadelphia, PA, March 27, 2014.
- “Blown Away: How China Outsmarts the WTO Rulings in the Wind Industry,” *Beijing Forum*, Beijing, November 3, 2013.
- “State Capitalism at the Sub-National Level and China’s Automotive Industry,” *Conference on Industrial Policy in the Financial Crisis Era*, University of California, Berkeley, CA, May 3, 2013.
- “Industrial Policy and Automotive Industry after the 2008 Financial Crisis,” *Conference on Industrial Policy in the Financial Crisis Era*, Brussels, November 14, 2013.
- “Fragmented Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,”
- *International Studies Association*, San Francisco, CA, April 3, 2013.
 - *Association of Asian Studies*, San Diego, CA, March 21, 2013.
 - *Association of Chinese Political Studies*, San Francisco, CA, September 22-23, 2012.
- “The Impact of the Entry of Multinational Corporations on Indigenous Product Development in Emerging Markets: Evidence from the Chinese Car Industry,” *Annual Meeting of Northeast Business and Economics Association*, Philadelphia, PA, November, 2011.
- “Driving Forward at Hyundai Speed: The Political Narrative behind Beijing Hyundai’s Success in the Chinese Market,” *American Political Science Association*, Seattle, WA, September 1, 2011.
- “100 年美國青年學者專家訪華團,” *The U.S. Young Scholars Delegation to the Republic of China*, Taipei, Republic of China, July 2-9, 2011.
- “Navigating Between Two Dependencies? Chinese Automotive State-Owned Enterprises’ Development of Regional Supplier Networks,” *International Workshop for Young Scholars in Public Policy and Administration Research*, Asian Society for Institutional Analysis and the American Society for Public Administration, Xiamen, June 1, 2011.
- “China’s New Race to the Top: Competing Strategies to Advance the FDI Lifecycle in Guangdong and Shandong Province,” *Graduate Seminar on China*, Universities Service Center at the Chinese University of Hong Kong, January 6, 2010.
- “Turning China Fever into China Fear? Explaining Qingdao’s Rigid Exit Conditions for Foreign Firms and Korean Firms’ Illegal Exodus,” *Workshop for East Asian Project by Academy of Korean Studies (Korea) and the Center for East Asian Studies*, University of California, Berkeley, CA, November 2009.

“The Political Economies of Broadband Development in Korea and Japan,” *Annual UC Berkeley Political Science Graduate Student Conference*, Berkeley, CA, May 2007.

Invited Talks

- “Doing Business as Usual? China’s Economic Coercion and Impact on Foreign Businesses,”
- INSEAD Business School, Singapore, January 12, 2022.
 - The Past, Present, and Future of Geo-Economics, UC San Diego/ UC Berkeley, March, 18, 2022.
 - Economic Statecraft Program, The Bush School of Government and Public Service, Texas A&M University, March 22, 2022.
- “The Rise of China’s Economic Statecraft and Implications for the Korean Peninsula,” Seoul National University, November 20, 2021.
- “Geo-political Implications of China’s Rise,” China-South Korea Leadership Program, Korea Foundation for Advanced Studies, Seoul, June 30, 2021.
- “*South Korea’s Fight against the Covid-19*,” the Brad Morse Speaker Series at University of Massachusetts Lowell, April 14, 2021.
- Roundtable on North Korea*, Wharton Korea Club, University of Pennsylvania, October 31, 2018.
- “Varieties of Glocalization: Sub-National State Capitalism and Supplier Network Development in the Chinese Auto Industry,” *Comparative Politics Colloquium*, Temple University, Philadelphia, PA, December 4, 2017.
- “Convenient Compliance: How China’s Industrial Policy Stays Ahead of WTO Enforcement,”
- School of International Studies and the Center for International Political Economy at Beijing University, Beijing, China, June 10, 2015.
 - East Asia Institute, Seoul, Korea, June 9, 2015.
 - Department of Political Science at National Taiwan University, Taipei, Taiwan, June 4, 2015.
 - Department of Political Science, Keio University, Tokyo, Japan, May 27, 2015.
 - Center for American Studies, Fudan University, Shanghai, China, May 26, 2015.
- “Gaming the WTO: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,” Center for the Study of Contemporary China, University of Pennsylvania, Philadelphia, PA, April 17, 2013.
- “Fragmented Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,” Singapore Management University, April 17, 2012.
- “The Limits of Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,” Fletcher School of Law and Diplomacy, Medford, MA, February 20, 2012.
- “Politics of Two Koreas,” Freshman Seminar at UC-Berkeley, December 2010.
- “Between the Eagle and the Dragon: Two Koreas in between of US and China,” *Workshop for Chinese Public Security Bureaus*, Fudan University, Shanghai, China, March 2010.

Invited Lectures

- “Globalization and Economic Inequality,” Department of Sociology, Chung-Ang University, March 2021.
- Joseph H. Lauder Institute of Management and International Studies, University of Pennsylvania (East and Southeast Asia Program)
- *Regime Type and Democratization*, March 24, 2020.
 - *Varieties of State-Market Relation*, February 27, 2020.
 - *Understanding the Politics of Democratization: Why So Many Roads?* March 21, 2019.
 - *Understanding the Politics of Democratization: Why So Many Roads?* February 22, 2018.
 - *Understanding Chinese Politics: Is there a Logic to This?* January 25, 2018.
 - *Confucius’ Comeback? Evaluating East Asia’s political and economic development through the lens of Confucianism*, September 27, 2017.
- “Politics of Two Koreas,” Advanced Korean Language Program, University of California at Berkeley, Berkeley, CA, October 15, 2018.

“Korea’s Rising Soft Power: Q&A with Seung-Youn Oh,” Wharton Korea Undergraduate Business Society, Philadelphia, PA, April 9, 2018.

“The Korean Wave and the Soft Power of K-Pop and Korean Culture,” a talk invited by Bi-Co Korean Student Association, Bryn Mawr, PA, April 23, 2014.

FELLOWSHIPS AND GRANTS

Digital Bryn Mawr Project, Bryn Mawr College, 2021

Faculty Research Award, Bryn Mawr College, 2020-2021

Data Science Grant, Bryn Mawr College, 2019-2020, 2020-2021

Tri-Co Luce Initiative on Asian Studies and the Environment Course Development Grant, Bryn Mawr and Swarthmore Colleges, 2018-2019

Summer Research Grant, Center for Social Sciences, Bryn Mawr College, 2015-2022

POSCO Visiting Fellowship, East-West Center, University of Hawaii, 2016-2017

Research Fellowship on Peace, Governance, and Development in East Asia, East Asia Institute, 2014-15

Faculty Research Award, Bryn Mawr College, 2014-2016

National Natural Science Foundation of China, Study on the Chinese Automotive Industry (with Bai, Rangrang), School of Management at Fudan University in Shanghai, PRC, 2014-15

Postdoctoral Research Fellowship, Center for the Study of Contemporary China, University of Pennsylvania, 2012-2013

Young Scholar Award, China Times Cultural Foundation, 2011-2012

International Field Work Grant, Institute of International Studies, UC-Berkeley, 2011-2012

Finishing Year Fellowship, Department of Political Science, UC-Berkeley, 2011-2012

Haas Junior Scholars Fellowship, Institute of East Asian Studies, UC-Berkeley, 2011-2012

Doctoral Study Abroad Fellowship, Korea Foundation for Advanced Studies, Korea, 2004-2010

Project Fellowship, Center for Korean Studies, UC-Berkeley, 2009-2010

Liu Research Fellowships in Chinese Studies, Center for Chinese Studies, UC-Berkeley, Fall 2009, Fall 2010

Summa Cum Laude Award, Valedictorian, Yonsei University, February 2003

Korea Foundation for Advanced Studies Fellowship for Ph.D 2004-2008, September 2002

High Honor Student Award and Scholarship, Yonsei University, 1999-2002

Army Chief of Staff Award at University Students’ Discussion Panel for Korean Security, Republic of Korea Army, October 2002

Best Leader Award, International Youth Camp of Korea National Commission for UNESCO, Ministry of Education School Activities Department, State of Kuwait, August 2002

TEACHING

Assistant Professor

Department of Political Science, Bryn Mawr College

Introduction to Comparative Politics

Politics of Economic Development

Field Seminar in Comparative Politics

China and the World: Political and Economic Implications of China's Rise

Chinese Domestic Politics

Comparative Environmental Politics in East and Southeast Asia

Senior Conference

Senior Thesis

Visiting Professor

Joseph H. Lauder Institute of Management and International Studies, University of Pennsylvania, Summer 2021, 2022

Regional Analysis-East and Southeast Asia

INSEAD Business School, 2020-present

Business and Politics: Political Environment (Core Course)

The Wharton School, University of Pennsylvania, 2017- 2019

Global Immersion Program-China

Global Immersion Program-Korea and Japan

Yonsei University, Seoul, Korea, Summer 2018, 2019

Comparative Politics

China and the World

École Supérieure des Sciences Commerciales d'Angers, Shanghai, 2009 - 2013

China and the World: Geopolitical Implications of China's Rise

Political Economy of East Asia

Doing Business in China

SERVICE

Professional Service

Editorial Board, Business and Politics (published by Cambridge University Press)

Editorial board member, 2020- present

Section Editor, Emerging Issues in Geoeconomics, *Oxford Handbook of Geoeconomics*. Oxford Book University.

Journal Reviewer: Asian Survey, Business and Politics, Health Affairs, Japanese Journal of Political Science, Journal of Asian Public Policy, Journal of Korean Political Science Association, Studies in Comparative International Development, Telecommunications Policy.

Chair, "Trade Wars and Domestic Politics in East Asia", Online, February 18, 2022.

Discussant, "Evolving Relationship Between Geo-Economics, Innovation, National Security, and Great Power Strategic Competition," University of California Institute on Global Conflict and Cooperation, August 31, 2021.

Chair and Discussant, "Cybernationalism in China and the World: Populism, Identity, and Symbolic Politics in the Digital Age," Center for the Study of Contemporary China, University of Pennsylvania, PA, April 23, 2021.

Chair, "Key Issues in the Current Global Economy," University of California, Berkeley, CA, April 5, 2019.

Chair, "An Overview of Asia Pacific Firms Outward Foreign Direct Investment Strategies," Coping with Backlash Against Globalization: National and Firm Strategies, University of California, Berkeley, CA, October 18, 2018.

Chair, "Key Issues in the Current Global Economy," University of California, Berkeley, CA, April 5, 2019.

Facilitator, Closed-door meeting on "North Korean Nuclear Crisis: Roundtable," Korea Foundation for Advanced Studies, Seoul, Korea, August 28, 2018.

Chair, "Changing Dynamics of Global Trade (Roundtable)," Society for the Advancement of Socio-Economics, Kyoto, Japan, June 24, 2018.

Observer, Closed door meeting on "Northeast Asia in Strategic Transition: U.S.-ROK-PRC Trilateral Dialogue," Belfer Center for Science and International Affairs, Harvard University, Cambridge, MA, November 11, 2017.

Discussant, "The Evolving Role of Government and Institutions in China's Political Economy," Annual meeting of Association of Asian Studies, March 17, 2017.

Observer, Closed-door meeting on "Trilateral Dialogue: Opportunities and Challenges for U.S.-China-

Korea Cooperation,” Korea Foundation for Advanced Studies, Seoul, Korea, February 18, 2017.
Chair, “Emerging Powers in Asia,” Joint International Conference of Facultad Latinoamericana de Ciencias Sociales and International Studies Association in Buenos Aires on July 25, 2014.
Chair, “Property Rights” at Annual Meeting of Midwest Political Science Association, April 3, 2014.
Book Conference Discussant, Gaining Currency: The Political Economy of Renminbi Internationalization, Gregory Chin, Cornell-Waterloo Money Manuscript Workshop, Cornell, Ithaca, NY, March 6-7, 2014.

Media Appearances

Quoted in “Wind Wars” *The Wire China*, August 29, 2021.
Quoted in “We Must Learn from Our Past: A look at past outbreaks offers guidance on bringing the current one to an end- and on thwarting the next one,” *the University of California in San Francisco Magazine*, July 23, 2020.
Quoted in “Will Donald Trump’s trade crusade ultimately benefit Southeast Asia?” *South China Morning Post*, July 20, 2019.
Quoted in “The Spoils of Trade War: Asia’s Winners and Losers in US-China Clash,” *South China Morning Post*, May 18, 2019.
Featured Scholar Interview, “NEVs and Autonomous Vehicles in China,” *Albright Stonebridge Group*, September 21, 2018.
Featured Scholar Interview, “Scenarios for the Automobile Industry over the Next 20 Years,” *The Institute for the Future*, September 21, 2018.
Featured Scholar Interview, “China’s Dilemma of Industrial Upgrading,” *New York Times*, May 7, 2018.
Featured Scholar Interview, “Why Is the Sun Setting on China’s Solar Power Industry?,” *Knowledge at Wharton*, June 5, 2013.

PROFESSIONAL TRAINING

Inter-University Consortium for Political and Social Research, *Social Science Method Program, University of Michigan*, Ann Arbor, MI, Summer 2021.
Inter-University Consortium for Political and Social Research, *Social Science Method Program, University of Michigan*, Ann Arbor, MI, Summer 2020.
IPSA-NUS Summer School for Social Science Research Methods, Singapore, July 2020.
ICME Summer Workshop: Fundamentals of Data Science, Institute for Computational and Mathematical Engineering, Stanford University, Stanford, CA, August 12-17, 2019.
Council on Foreign Relations, Annual College and University Educators Workshop, New York, April 19-20, 2018.
Princeton in Beijing, Intensive Chinese Language Program, *Fifth-year Level Chinese at Beijing Normal University*, Beijing, China, Summer 2008.
Fourth-year Level Chinese at Beijing Normal University, Summer 2006.
Inter-University Consortium for Political and Social Research, *Social Science Method program, University of Michigan-Ann Arbor*, MI, Summer 2004.

LANGUAGES

Korean (native), English (fluent), Mandarin Chinese (advanced), Japanese (elementary).

REFERENCES UPON REQUEST