

Seung-Youn Oh (April 2018)

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Science Bryn Mawr College
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EMPLOYMENT

Bryn Mawr College, Bryn Mawr, Pennsylvania, USA

Assistant Professor, Department of Political Science, 2013-
Director, Center for Social Sciences, 2017-

OTHER CURRENT POSITIONS

University of Pennsylvania, Philadelphia, Pennsylvania, USA

Faculty Director, Global Immersion Program-Korea, Wharton Business School, Spring 2018

PREVIOUS ACADEMIC POSITIONS

East-West Center, Honolulu, Hawaii, USA

POSCO Visiting Fellow, 2016-2017

University of Pennsylvania, Philadelphia, Pennsylvania, USA

Faculty Director, Global Immersion Program-China, Wharton Business School, Spring 2017
Faculty Director, East and Southeast Asia Regional Program, Joseph H. Lauder Institute, Spring 2017
Research Associate, Center for the Study of Contemporary China, 2016-2017

East Asia Institute, Seoul, Korea

Research Fellow on Peace, Governance, and Development in East Asia, 2014-2015

University of Pennsylvania, Philadelphia, Pennsylvania, USA

Post-doctoral Fellow, Center for the Study of Contemporary China, 2012-2013

École Supérieure Des Sciences Commerciales D'angers, Shanghai, PRC

Adjunct Professor, Spring 2009-2013

Chinese Academy of Social Sciences, Beijing, PRC

Visiting Scholar, Institute of World Economics and Politics, 2009-2010

EDUCATION

University of California, Berkeley – Ph.D. in Political Science (2012)

Fields: International Relations, Comparative Politics, East Asia
Dissertation: *The Limits of Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China*
Committee: Vinod K. Aggarwal (Chair), T.J. Pempel, Hong Yung Lee, Lowell Dittmer, You-tien Hsing

University of California, Berkeley – M.A. in Political Science (2005)

Thesis: *The Changing Architecture of the Developmental State In Korea: An Analysis of the Venture Business Sector*

Yonsei University (Seoul, Korea) – B.A. in Political Science *Summa Cum Laude* (2003)

Valedictorian, Concentration in International Relations and East Asian Politics

University of North Carolina, Chapel Hill – Exchange Student in Political Science (2001)

RESEARCH AND TEACHING INTERESTS

I specialize in international relations and comparative politics in East Asia. My research interests include China's industrial restructuring and upgrading, state-owned enterprise reform and corporate governance, the effects of national origin of foreign direct investment on local economic development, as well as the evolving role of Chinese governments at the national and sub-national levels in shaping the country's developmental path. My broader research focuses on understanding how the interplay of rules at the international, national and sub-national levels affects industrial policy, state-owned enterprise reforms, and foreign direct investment in emerging economies.

PUBLICATIONS

IN PRINT (SINGLE-AUTHORED IN PEER-REVIEWED JOURNALS):

- "Gone with the Wind: How China Outsmarts WTO Rulings in the Wind Industry." *Asian Survey* 55:6 (November/ December 2015).
- "Shifting Gears: Industrial Policy and Automotive Industry after the 2008 Financial Crisis." *Business and Politics* 16:4 (December 2014): 641–665.
- "Fragmented Liberalization in the Chinese Automotive Industry: The Political Logic behind Beijing Hyundai's Success in the Chinese Market." *The China Quarterly* 216 (December 2013): 920-945.

IN PRINT (BOOK CHAPTER)

- Quiet transformation from the Bottom: Emerging Transnational Coalition of Non-state Actors in East Asia Community Building, *The Future of East Asia*, Edited by Peter Hayes and Chung-In Moon, Springer (Asia Today Book Series), 2017.

IN PRINT (CO-AUTHORED IN PEER-REVIEWED JOURNALS):

- [With Kenji Kushida "The Political Economies of Broadband Development in Korea and Japan," *Asian Survey* 47:3 (May/June 2007): 481-504.

IN PROGRESS:

- [With Alexander Duanyong Wang] Going out or Squeezed Out? Comparative study of Chinese and Korean Investment in the Democratic Republic of Congo
- [With Rangrang Bai] The Entry of Multinational Companies and Local Companies' Indigenous Product Development: Evidence from the Chinese Automotive Industries

BOOK MANUSCRIPT:

- Varieties of Glocalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China

OTHER PUBLICATIONS

- "Learning to Navigate Quickly and Successfully: The Benefits of Working with a Student Consultant" Teaching and Learning Together in Higher Education, 11th Issue, Winter 2014.

SELECTED CONFERENCE/PROFESSIONAL PRESENTATIONS

Varieties of Glocalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China

- AALAC workshop, “Research and Teaching on Science, Medicine, And Technology in China and the Sinophone” Vassar College, Poughkeepsie, USA, March 30, 2018
- Association of Asian Studies in Washington D.C. on March 23, 2018
- Beijing Forum, Beijing University, November 4, 2017
- AALAC Workshop on East Asia, Wesleyan University, Middletown, CT, USA, May 19-20, 2017

China’s Fostering a Race to the Top: Competing Strategies for Supplier Network Development in the Automotive Industry

- Shanghai Forum in Shanghai, PRC on May 29, 2016

Going out or Squeezed Out? Comparative study of Chinese and Korean Investment in the Democratic Republic of Congo

- Shanghai Forum in Shanghai, PRC on May 25, 2015

Convenient Compliance: How China’s Industrial Policy Stays Ahead of WTO Enforcement

- Beijing Forum, November 4, 2016
- School of International Studies, and the Center for International Political Economy at Beijing University, June 10, 2015
- East Asia Institute, Seoul Korea, June 9, 2015
- Department of Political science at National Taiwan University, Taipei Taiwan, June 4, 2015
- Department of Political Science, Keio University, Tokyo Japan, May 27, 2015
- Center for American Studies, Fudan Univesrity, Shanghai PRC, May 26, 2015
- International Studies Association in New Orleans, Louisiana USA, February 20, 2015
- Joint International Conference of Facultad Latinoamericana de Ciencias Sociales and International Studies Association in Buenos Aires Argentina, July 24, 2014
- Shanghai Forum in Shanghai, PRC, May 25, 2014
- Midwest Political Science Association in Chicago, April 4, 2014

Shifting Gears? Regional Supplier Network Development in Chinese Automotive Joint Ventures

- Joint International Conference of Facultad Latinoamericana de Ciencias Sociales and International Studies Association in Buenos Aires on July 24, 2014
- Association of Asian Studies in Philadelphia on March 27, 2014

Industrial Policy and Automotive Industry after the 2008 Financial Crisis

- Conference on Industrial Policy in the Financial Crisis Era in Brussels on November 14, 2013

Blown Away: How China Outsmarts the WTO Rulings in the Wind Industry

- Beijing Forum in Beijing on November 3, 2013

State Capitalism at the Sub-National Level and China’s Automotive Industry

- Conference on Industrial Policy in the Financial Crisis Era at University of California, Berkeley on May 3, 2013

Fragmented Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China

- Annual meeting of International Studies Association in San Francisco on April 3, 2013
- Annual meeting of Association of Asian Studies in San Diego on March 21, 2013

- Annual meeting of Association of Chinese Political Studies in San Francisco on September 2012

The Impact of the Entry of Multinational Corporations on Indigenous Product Development in Emerging Markets: Evidence from the Chinese Car Industry

- The 38th Annual conference of Northeast Business and Economics Association in Philadelphia, November 2011.

Driving Forward at Hyundai Speed: The Political Narrative behind Beijing Hyundai's Success in the Chinese Market

- Annual Meeting of American Political Science Association in Seattle September 1, 2011

The U.S. Young Scholars Delegation to the Republic of China 「100 年美国青年学者专家访华团」
Taipei, July 2-July 9.

Navigating between Two Dependencies? Chinese Automotive State-Owned Enterprises' Development of Regional Supplier Networks," International Workshop for Young Scholars in Public Policy and Administration Research, *Asian Society for Institutional Analysis and the American Society for Public Administration*, Xiamen, June 1, 2011.

China's New Race to the Top: Competing Strategies to Advance the FDI Lifecycle in Guangdong and Shandong Province

- Graduate Seminar on China, Universities Service Center at the Chinese University of Hong Kong, January 6, 2010.

Turning China Fever into China Fear? Explaining Qingdao's Rigid Exit Conditions for Foreign Firms and Korean Firms' Illegal Exodus

- Workshop for East Asian Project by Academy of Korean Studies (Korea) and the Center for East Asian Studies at UC-Berkeley, November 2009.

The Political Economies of Broadband Development in Korea and Japan

- Annual UC -Berkeley Political Science Graduate Student Conference, May 2007.

INVITED TALKS

"Varieties of Glocalization: Sub-National State Capitalism and Supplier Network Development in the Chinese Auto Industry," Comparative Politics Colloquium, Temple University on December 4, 2017

"Gaming the WTO: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China" Center for the Study of Contemporary China, University of Pennsylvania, April 17 2013

"Fragmented Liberalization: Sub-National Government Autonomy and the Auto Industry in Post WTO Era China" Singapore Management University, April 17 2012

"The Limits of Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China" Fletcher School of Law and Diplomacy, February 20 2012

"Politics of Two Koreas," Freshman Seminar at UC-Berkeley, December 2010

"Between the Eagle and the Dragon: Two Koreas in between of US and China," Workshop for Chinese Public Security Bureaus, Fudan University, Shanghai, China, March 2010

Joseph H. Lauder Institute, University of Pennsylvania, Philadelphia, Spring 2018

Faculty Director, East and Southeast Asia Regional Program, Joseph H. Lauder Institute, Summer 2017

INVITED LECTURE

Joseph H. Lauder Institute, University of Pennsylvania (East and Southeast Asia Program)

Understanding Chinese Politics: Is there a Logic to This? January 25, 2018

Understanding the Politics of Democratization: Why So Many Roads? February 22, 2018

Confucius' comeback? Evaluating East Asia's political and economic development through the lens of Confucianism, September 27, 2017

The Wharton School, University of Pennsylvania, Philadelphia, March 2018

Global Immersion Program-Korea

The Wharton School, University of Pennsylvania, Philadelphia, March 2016

Global Immersion Program-China

FELLOWSHIPS AND GRANTS

- POSCO Visiting Fellowship, East-West Center, University of Hawaii, 2016-2017
- Summer Research Grant, Center for Social Sciences, Bryn Mawr College, 2015, 2016, 2017
- Research Fellowship on Peace, Governance, and Development in East Asia, East Asia Institute, 2014-15
- National Natural Science Foundation of China, Study on the Chinese Automotive Industry (*with Bai, Rangrang*) from the School of Management at Fudan University in Shanghai, PRC), 2014-15
- Faculty Research Award, Bryn Mawr College, 2014-2015
- Postdoctoral Research Fellowship, Center for the Study of Contemporary China, University of Pennsylvania, 2012-2013
- Young Scholar Award, China Times Cultural Foundation, 2011-2012
- International Field Work Grant, Institute of International Studies, UC-Berkeley, 2011-2012
- Finishing Year Fellowship, Department of Political Science, UC-Berkeley, 2011-2012
- Haas Junior Scholars Fellowship, Institute of East Asian Studies, UC-Berkeley, Spring 2011, Fall 2011
- Doctoral Study Abroad Fellowship, Korea Foundation for Advanced Studies, Korea, 2004-2010
- Project Fellowship, Academy of Korean Studies (Korea), Center for East Asian Studies (UC-Berkeley), 2009-2010
- Liu Research Fellowships in Chinese Studies, Center for Chinese Studies, UC-Berkeley, Fall 2009, Fall 2010

TEACHING EXPERIENCE, TEACHING AWARDS, MENTORING

Assistant Professor

Department of Political Science, Bryn Mawr College

Introduction to Comparative Politics

Politics of Economic Development

Field Seminar in Comparative Politics

China and the World: Political and Economic Implications of China's Rise Chinese

Domestic Politics

Comparative Environmental Politics in East Asia

Senior Conference

Senior Thesis

Adjunct Professor

École Supérieure des Sciences Commerciales d'Angers, Shanghai, Spring 2009 - Fall 2012

Geopolitical Implications of China's Rise

Political Economy of East Asia

Guest Lecturer

The Wharton School, University of Pennsylvania, Philadelphia, March 2016

Global Immersion Program-China

The Wharton School, University of Pennsylvania, Philadelphia, March 2018

Global Immersion Program-Korea

Joseph H. Lauder Institute, University of Pennsylvania, Philadelphia, 2017-2018

Teaching Awards

Outstanding Graduate Student Instructor Award, Department of Political Science, Fall 2008, Spring 2009, Spring 2011, Fall 2011

PROFESSIONAL EXPERIENCE AND SERVICE

Reviewer: Asian Survey, Journal of Asian Public Policy, Telecommunications Policy, Studies in Comparative International Development, Japanese Journal of Political Science

Book Conference Discussant: *Gaining Currency: The Political Economy of Renminbi Internationalization*, Gregory Chin, Cornell-Waterloo Money Manuscript Workshop, Cornell USA, March 6-7, 2014

Project Director: Berkeley Asia-Pacific Economic Cooperation (APEC) Study Center, UC-Berkeley, 2005-2010

Conference Coordinator: "2005 IEAS Conference: Remaking Strengths in East Asia", Institute of East Asian Studies, UC-Berkeley, Spring 2005

ADDITIONAL PROFESSIONAL TRAINING

Princeton in Beijing, Intensive Chinese Language Program, Beijing, China

Fifth-year Level Chinese at Beijing Normal University, Summer 2008

Fourth-year Level Chinese at Beijing Normal University, Summer 2006

Inter-University Consortium for Political and Social Research, Michigan, USA

Social science statistical summer program at University of Michigan-Ann Arbor, Summer 2004

PROFESSIONAL ASSOCIATIONS

American Political Science Association, Midwest Political Science Association, Asian Studies Association, International Studies Association, Greater Philadelphia Asian Studies Consortium

LANGUAGES

Korean (native), English (fluent), Mandarin Chinese (advanced)